

SIGNIFICANT SUPPORT BY MPM TO THE STRATEGIC COLLABORATION BETWEEN TÜRKİYE AND KAZAKHSTAN



MPM Delegation together with the representatives of National Economic Chamber of Kazakhstan (ATAMEKEN Union)

MPM Delegation has made some official visits to some productivity related organizations in **Astana, Almaty and Turkistan in Kazakhstan** within the context of studies titled **"Initiation of Establishing Productivity Collaboration Networks in Asia and Caucasus"** referred in MPM 2007-2011 Strategic Plan and 2009 Work Plan between **10-15 November 2009**.

MPM Delegation, constituted of Secretary General and Member of the Board **Kerim ÜNAL** and Member of the Board **Prof. Dr. Mehmet EROĞLU**, 16th World Productivity Congress Coordinator **Rasim Yılmaz** and expert **Gözde CÜCE** has been met with an interest by public and private sector organizations in Kazakhstan. MPM delegation initially visited Turkish Embassy in Astana and gave



MPM General Secretary Kerim Ünal made a presentation on MPM and the 16th World Productivity Congress to the members of the Association of the Kazakh-Turkish Businessmen (KATIAD)

some technical information about the visits.

MPM Delegation has met the representatives of **National Economic Chamber of Kazakhstan (ATAMEKEN Union)**. MPM services, activities and 16th World Productivity Congress have been introduced to the participants at the meeting. ATAMEKEN representatives stated that they will encourage their members to attend the Congress in 2010.

MPM Delegation also had a meeting at the **Accounts Committee of Kazakhstan**. Turkish delegation made a presentation on MPM activities and services and the 16th World Productivity Congress. The authorities of Kazakh side stated that they would like to attend the Congress with a delegation in 2010.

Following, MPM Delegation met with representatives of the **Ministry of Industry and Commerce of the Republic of Kazakhstan** and made a presentation on the MPM services provided to industry enterprises and the 16th World Productivity Congress. Ministry officials stated that they will be in great honour to improve relations with MPM on the strategies shared in common.

In **12 November 2009**, MPM Delegation has moved to Almaty and held a meeting with the representatives of the **Chamber of Commerce and Industry of the Republic of Kazakhstan**. Delegation made broad explanations about MPM's activities in the national and international arena and the 16th World Productivity Congress to the Kazakh Chamber. Vice President Tatyana V. Zhdanova stated that they will give priority to inform their members about the Congress and they may participate in the Congress with a delegation.

Following the chamber visit, the Delegation visited **Al-Farabi Kazakh National University**. A meeting was held in the Al-Farabi University with the participation of vice-rector, deans and department heads from related faculties, in which MPM Delegation introduced MPM activity areas, ongoing international projects and the 16th World Productivity Congress. University representatives

expressed that they will be very to participate in the Congress under related themes with a wide delegation.

After Al-Farabi University visit, MPM Delegation met with representatives of the **Süleyman Demirel University (SDU)** in Almaty. Detailed information on the 16th World Productivity Congress was given to SDU representatives. The actual cooperation that has been continuing between the two institutions since 2008 has been officially recognized with a cooperation protocol signed between the two parties.

In **13 November 2009**, MPM Delegation moved to Turkistan, the moral capital of the Turkic World. Here, the Delegation met with the representatives of the **Ahmet Yesevi International Turkish-Kazakh University (AYÜ)**. In the meeting, with a broad participation of the Deputy Rector Prof. Dr. Mahir Nakip, Vice-Rector Dr. Adnan Tekşen, faculty members and students, 16th World Productivity Congress and MPM services was introduced with a presentation. The two sides have reached a deal on the issue of signing a cooperation protocol for expert exchange, public relations and training.

In **14 November 2009**, MPM Delegation moved back to Almaty to meet with the members



MPM Delegation visualized cooperation with SDU Rector

of the **Association of the Kazakh-Turkish Businessmen (KATIAD)**. MPM services provided to SMEs and the 16th World Productivity Congress was presented to the KATIAD members and they have been invited to the Congress. The following day, MPM Delegation came together with the representatives of the **University of Foreign Language and Business Professional Career** in Kazakhstan, and they signed a cooperation protocol with the University Rector Prof. Dr. Sabri Hizmetli. Following the productive intercourses in Kazakhstan, MPM Delegation turned back to Turkey in **16 November 2009**.

EGYPTIAN NATIONAL COMPETITIVENESS COUNCIL (ENCC) DELEGATION VISITED MPM İSTANBUL REGIONAL DIRECTORATE

A delegation representing Egyptian National Competitiveness Council (ENCC) and Egyptian Regulatory Reform and Development Activity (ERRADA) visited MPM İstanbul Regional Directorate on 18 November 2009.

The Egyptian Delegation consisted of **Prof. Mona El Baradei** (Executive Director), **Amina Ghanen** (Secretary General), **Heba Zayed** (Deputy-Executive Director for Research), **Dina Kafafy** (Deputy-Executive Director for Business Development) and **Alf Monaghan** (Team Leader). And the Turkish Delegation consisted of Vice Chairman of the Board **Prof. Dr. Mehmet Eroğlu**, Member of the Board **Mustafa Deryal**, Secretary General and Member of the Board **Kerim Ünal**, 16th World Productivity Congress Coordinator **Rasim Yılmaz** and İstanbul Regional Director **Mustafa Mahir Kutay** and Head of Public Relations Department **Hayati Tek**.

Turkish Delegation gave information about MPM's activities and 16th World Productivity

Congress to be conducted in Türkiye on 2-5 November 2010 and invited them to the Congress. Egyptian delegation was interested in Productivity Improvement Projects conducted since 1998 by MPM and they stated that they could take these kinds of projects as an example and apply them in their own country. In addition exchange of opinions for future collaboration possibilities were made.



An MPM Plate was presented to the Executive Director of Egyptian National Competitiveness Council (ENCC) Prof. Dr. Mona El Baradei by the Turkish Delegation

MPM Secretary General and EANPC Vice President Kerim Ünal Attended The Conference Titled "International Conference On Administrative Development: Towards Excellence In Public Sector Performance" in Kingdom of Saudi Arabia



MPM Secretary General Kerim ÜNAL and EANPC Secretary General and President of Belgium Productivity Centre Prof. Dr. Marc de Greef attended the Conference together

Secretary General and EANPC Vice-President Mr. Kerim Ünal attended to the Conference titled "**International Conference On Administrative Development: Towards Excellence In Public Sector Performance**" organized for the 50th Anniversary of the Establishment of Saudi Arabia Public Management Institute in Riyadh between 2-5 November 2009. Kerim Ünal attended the Conference with the official invitation of the Kingdom of Saudi Arabia and presented a paper titled "Performance in Public Administration in Türkiye". Secretary General Kerim ÜNAL was also the Chairman of the Panel titled "Best Practices in Public

Administration".

Secretary General Ünal also gave information about 16th World Productivity Congress and 2010 European Productivity Conference. He also made speeches for two TV Channels; one Arabic and the other is Lebanese TV Channel. EANPC Secretary General and the President of Belgium Productivity Centre Prof. Marc de Greef also attended the Conference and presented a paper about EANPC and 16th World Productivity Congress.

Secretary General Kerim Ünal informed us that "the business contacts in Saudi Arabia were very fruitful and that about 50 delegates from Saudi Arabia and other countries will attend to the 16th World Productivity Congress and European Productivity Conference to be held in Antalya between 2-5 November 2010.

Moreover, advertising film of the 16th World Productivity Congress was seen by approximately 800 participants at the meeting. Both Saudi Arabian people who are concerned and also international productivity experts who attended to Congress declared their wish to participate Congress immensely. Also, Kerim Ünal and Prof. Marc de Greef visited Saudi Arabia Public Administration Institute and exchanged views about the several issues and discussed cooperation issues.

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National Productivity Centre has received the European Foundation For Quality Management (EFQM) 2009 Persistence in Perfection Award

MPM has received EFQM 2009 Persistence in Perfection Award regarding its studies in self assessment based on EFQM Excellence Model.

Deputy Chairman Prof. Dr. Mehmet Eroğlu has received 2009 Persistence in Perfection Award in the name of MPM at the 18th Quality Congress held at İstanbul Lütfi Kırdar Congress Centre. The representatives of MPM were as follows; Secretary General and Member of the Board Kerim Ünal, Member of the Board Mustafa Deryal, Technical Consultant Dr. F. Zehra Özkan, 16th World Productivity Congress Coordinator Rasim Yılmaz, Head of Publications and Public Relations Department Hayati Tek, MPM İstanbul Regional Director Mustafa Mahir Kutay, MPM experts Seyhan Kantemir Kepil, Elif Sandal Önal, Şakir Karakaya, Deniz Koç and Süleyman N. Yılmaz from İstanbul Regional Directorate.

The target of the studies conducted at MPM were supporting team work, doing work with teams together with the leaders, determination of the areas

and awareness raising about the projects and their results.

Persistence in Perfection Programme aims at prioritization of the improvement studies and increasing their knowledge regarding their performance.

